

Curriculum Vitae

Melanie McDonagh

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Professional Experience

February 2004 – Present

Senior Graphic Designer – Full Time

Gaelite Signs. 81 Furze Road, Sandyford Industrial Estate, Dublin 18.

Gaelite is one of Ireland's oldest and largest sign manufacturers, specializing in the production of retail signage for companies such as Spar, McDonalds, Bank of Ireland as well as bespoke signage solutions for design agencies and customized wayfinding strategies for property developers.

My initial role was to produce sketch proposals using Adobe Illustrator and PhotoShop. This role has expanded into Design Manager with responsibility for the design and technical instruction for all signage. I published a quarterly e-zine, prepared advertising for print, marketing material and presentations.

Achievements include creating a sign catalogue for each different sign type in order to facilitate quicker production. I created and maintain the company website and responsible for the artwork creation, storage and archiving for the digital print studio.

November 2008 – April 2009

Web Designer – Freelance

Key Business Solutions. The Quay, Ballina, County Mayo

I designed user interfaces for web sites for the tourism industry.

February 2008 – August 2008

Graphic Designer – Part Time

Irish Daily Mail, Embassy House, Ballsbridge, Dublin 4.

I worked as part of the editorial team on the art desk. I used Quark Express to draw layouts and QPS to update content for production.

January 2003 – February 2004

Graphic/Web Designer

I worked as a freelance graphic/web designer for an Internet Development Company called Bluefire. Achievements included the deployment of HTML websites within short timeframes.

January 2001 – December 2001

Web Designer

Source Design Consultants, 18 Fitzwilliam Square, Dublin 18

I helped establish a web design service for this graphic design studio. This involved training staff in HTML, CSS and Dreamweaver. I set up appropriate production methodology, and implemented new business development strategy. This resulted in producing several websites for new and existing clients. Other achievements included outsourcing backend requirements to third party suppliers and resolving technical problems.

September 2000 – December 2000

Web/Graphic Designer

Interact/Ogilvy Interactive. Spiddal, Co. Galway

I was employed upon graduation to build corporate websites and Intranets from concept through to completion using Adobe Illustrator, Photoshop, Dreamweaver and Flash.

Education

2005 – 2007 Higher Certificate (Distinction) in Design Studies.
DIT, Bolton Street.

1999 – 2000 Masters in Interactive Media, DIT, Aungier Street.

1996 – 1999 BA (Honours) Communication Studies, Dublin City University.

Personal Interests

I traveled the world in 2002 to pursue interests in photography and scuba diving. I like to run and did the Dublin City Marathon in 2004 and won national medals for Donore Harriers in Cross Country events in 2005/6. I love to dance salsa, swing and five rhythms. I love reading, theatre and drama. I attended classes with the Abbey School of Acting and have performed in The Ireland Institute.

Some websites I have designed

<http://www.crottyspubkilrush.com>

<http://www.sheedys.com/>

<http://www.gaelite.ie>

<http://www.loughkeyhouse.com>

Referees

Mr. Finbarr Clarkson M.D.

Gaelite Signs Limited.

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Sandyford Industrial Estate,

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Mr. Kieran Hunt.

Key Business Solutions

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